

PSA Definition of Creative Photography

The PSA definition of Creative is “Altered Reality.” The image may be of any subject matter and must obviously display a change in natural color, form, shape or any combination of these three. All images must be original and may not incorporate elements produced by anyone else. Artwork or computer graphics generated by the entrant may be incorporated if the original photographic content predominates. Images may not be constructed entirely within a computer.

High Dynamic Range (HDR) images without further changes are not considered “Altered Reality.”

Original image must be made by entrant on photographic emulsion or captured digitally. All images must be original and may not incorporate elements produced by anyone else. Original images must be altered by the maker; artwork or computer graphics generated by the entrant may be incorporated, if the original photographic content predominates. Images may not be constructed entirely within a computer. Image's core content must be identifiable. Non-creative images are not eligible for this competition. Any subject matter is acceptable as long as the Altered Reality guidelines are apparent.